

# Palmetto Adventure Land

Imagined by Kids, Built by Volunteers and Strengthening our Community

## Sponsorships



### Platinum Sponsor (\$2,500 and up)

- Logo on T-shirt
- Logo on website
- Logo on “Thank You” ad
- Press releases – name on all county releases
- Name on component purchased
- Name on a picket for the fence

### Gold Sponsor (\$1,500 - \$2,500)

- Name on T-shirt
- Name on website
- Name on “Thank You” ad
- Press releases – name on all county releases
- Name on component purchased
- Name on picket for the fence

### Silver Sponsor (\$500 - \$1,500)

- Name on T-shirt
- Name on website
- Name on “Thank You” ad
- Press releases – name on all county releases
- Name on component purchased

### Other Sponsorship Opportunities

- Brick Pavers - \$70/each
- Picket Fence - \$50/each
- Mosaic Tiles - \$30/each

*Play is a child’s work. Children learn, grow and develop through play; improving their physical, cognitive, and social skills. Palmetto Adventure Land will be built by the community in September 2010 in the Carolina Forest area and will be a community playground for all children, including children with special needs, throughout Horry County.*

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## Adopt-A-Component



SpiderWeb.....	\$18,000
Twisty Slide ( <b>Reserved</b> ).....	\$4,000
Tire Swing Bay.....	\$3,500
Swing Bay (x5).....	each \$3,200
Rocking Platform.....	\$2,800
4-Seat See-Saw.....	\$2,500
Boat ( <b>SOLD – Carl Schwartzkopf, Horry County Councilman District 8</b> ).....	\$2,500
Cradle Climber ( <b>SOLD – Carolina Forest Rotary Club</b> ).....	\$2,250
Spinner.....	\$2,000
Rings.....	\$1,900
Overhead Spinner.....	\$1,900
Tunnel.....	\$1,700
Net.....	\$1,650
Rock Wall ( <b>SOLD – Custom Homes by Old World Contracting, Inc.</b> ).....	\$1,600
Seashell Sand Box.....	\$1,500
Wave Slide ( <b>Reserved</b> ).....	\$1,500
Shaky Bridge.....	\$1,350
Monkey Bars.....	\$1,300
Shell.....	\$1,000
Wave Slide.....	\$1,000
Giant Wave.....	\$1,000
Accessible Ramp (x3).....	each \$1,000
Climbing Wall.....	\$950
Submarine ( <b>SOLD – Carolina Forest Civic Association</b> ).....	\$900
Bouncy Bridge ( <b>SOLD – Atlantic Merchant Services</b> ).....	\$850
Bridge.....	\$750
Tot Bouncy Bridge ( <b>SOLD – Alta Surf Apartments</b> ).....	\$750
Shell Steppers.....	\$700
Xylophone.....	\$700
Vertical Ladder ( <b>SOLD – Kangaroo Express</b> ).....	\$600
Low Rings ( <b>SOLD – Tony McAfee State Farm</b> ).....	\$600
Low Ladder ( <b>SOLD – Carolina Forest Lions Club</b> ).....	\$550
Tic Tac Toe ( <b>Reserved</b> ).....	\$550
Telephone System ( <b>SOLD – HTC</b> ).....	\$500
Game Table ( <b>SOLD - Avalon at Carolina Forest</b> ).....	\$500
Trees (x15).....	each \$350
Chain Walk ( <b>SOLD – Walgreens</b> ).....	\$350
Balance on Chains ( <b>SOLD – MB Physical Therapy &amp; Therapy Plus</b> ).....	\$275

*For more information or to Adopt-A-Component, please contact Horry County Parks & Recreation at 915-5330.*

# Palmetto Adventure Land

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## Sponsorships



Name: \_\_\_\_\_

Name of company/organization: \_\_\_\_\_

Phone

Number: \_\_\_\_\_ Date: \_\_\_\_\_

Type of Sponsorship:

Platinum (\$2,500 and up)     Gold (\$1,500-\$2,500)     Silver (\$500-\$1,500)

Type of playground component purchased: \_\_\_\_\_

Cost of playground component purchased: \_\_\_\_\_

Company/Organization Name to appear on playground component and/or other marketing materials:

\_\_\_\_\_

Please make check payable to Horry County Parks & Recreation and mail check along with this form to: Horry County Parks & Recreation 2830 Oak Street, Conway, SC 29526.

Please email color logo in high resolution in either an AI or EPS format to Lisa Bourcier at [bourcier@horrycounty.org](mailto:bourcier@horrycounty.org) no later than **August 26**.

*Play is a child's work. Children learn, grow and develop through play; improving their physical, cognitive, and social skills. Palmetto Adventure Land will be built by the community in September 2010 in the Carolina Forest area and will be a community playground for all children, including children with special needs, throughout Horry County.*

# Palmetto Adventure Land

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## Volunteer Project Application



Palmetto Adventure Land will be constructed from September 21 – 26, and Horry County is asking the community to assist in the assembling of the playground and will need hundreds of volunteers to come together on an empty piece of land, in less than one week, to build the best playground on the coast! Skilled or not skilled, your assistance is needed. Most of the volunteers will assist in assembling the equipment.

The playground was designed by students at Carolina Forest and Ocean Bays Elementary Schools and assisted in the naming of the playground and helped provide the artwork throughout the playground. This one-of-a-kind project will include a boat, submarine, wave façade, a music area, swings, slides, monkey bars, games, picnic tables, a park and much, much more.

Please fill out this form and return it to Horry County Parks & Recreation by email (william@horrycounty.org) or fax (915-6330) no later than **September 10**. Please also sign the attached waiver form and send back with this application.

### **Section I**

Volunteer Name: \_\_\_\_\_

Company/Organization \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

### **Section II**

Dates/Shifts I can volunteer: (please check) *Breakfast served onsite 7:30a-8a, lunch noon-12:30pm, and dinner 5-5:30pm*

Tuesday, September 21  
 \_\_\_\_\_ 8am – noon  
 \_\_\_\_\_ 12:30pm – 5pm  
 \_\_\_\_\_ 5:30pm – until

Thursday, September 23  
 \_\_\_\_\_ 8am – noon  
 \_\_\_\_\_ 12:30pm – 5 pm  
 \_\_\_\_\_ 5:30pm - until

Sunday, September 26  
 \_\_\_\_\_ 8am – noon  
 \_\_\_\_\_ 12:30pm – 5pm  
 \_\_\_\_\_ 5:30pm – until

Wednesday, September 22  
 \_\_\_\_\_ 8am – noon  
 \_\_\_\_\_ 12:30pm – 5pm  
 \_\_\_\_\_ 5:30pm – until

Saturday, September 25  
 \_\_\_\_\_ 8am - noon  
 \_\_\_\_\_ 12:30pm – 5pm  
 \_\_\_\_\_ 5:30pm - until

(Please bring the following tools if you have them for your use: cordless drill, screw guns, levels, hammer, spaded shovel, garden rake, tape measure, work gloves and safety glasses.)

### **Section III**

Special skills set: (please check is applicable)

- \_\_\_\_\_ Carpentry
- \_\_\_\_\_ Proficient with tools
- \_\_\_\_\_ Able to measure and saw wood

Other skills: \_\_\_\_\_

\*\*\*Skilled or not skilled, your assistance is needed. Most of the volunteers will assist in assembling the equipment



## Liability & Release Waiver

The undersigned acknowledges as a participant in the community built *Palmetto Adventure Land Playground*, sponsored by Horry County Government that:

- Horry County Government is not responsible for any accidents, injuries or other damages which may arise by my participation in this event.
- I release Horry County Government for any liability or responsibility for any accidents, injuries or other damages I may incur as a result of my participation in this event.
- Horry County Government is not responsible to insure me for these voluntary activities, and I will not seek to require Horry County Government to provide liability or workers' compensation insurance on my behalf in the event of an accident or injury and that I am responsible for my own insurance needs.
- I am aware of the risks inherent in the type of activities involved in the community built *Palmetto Adventure Land Playground*, and I knowingly and voluntarily assume these risks.
- Horry County Government makes no warranty whatsoever, either expressed or implied, as the quality of the workmanship of the work to be performed, as participants in the event.
- This release may be pled as a complete defense to any action or other proceeding which may be brought or instituted by me, or any action on my behalf for the purpose of enforcing any claim for damages of whatsoever nature, resulting from or related to my participation in this program.
- I hereby give to Horry County Government, its nominees, agents and assignees, my free and unlimited consent to use, publish and republish, in furtherance of its work, information regarding my participation in this program. Horry County Government may use my visual/video/audio image or photograph, with or without identification of my name.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Company/Organization

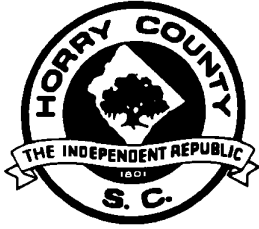
\_\_\_\_\_  
Signature (include Parent Signature/Name/Phone # if under 18)

\_\_\_\_\_  
Mailing Address (home or company)

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
City, State, Zip Code

\_\_\_\_\_  
Date



# HORRY COUNTY SOUTH CAROLINA

## NEWS RELEASE

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### Public Information Office

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Contact: Lisa H. Bourcier, PIO  
Post Office Box #1236  
Conway, SC 29528  
E-mail: [bourcier@horrycounty.org](mailto:bourcier@horrycounty.org)

Phone: 843-915-5390  
Fax: 843-915-6390  
[www.horrycounty.org](http://www.horrycounty.org)

..... ATTENTION!!! .....

### **Planning Underway for Community Built Playground**

*Conway, South Carolina* – Planning is underway for the first ever community built playground in Horry County. Palmetto Adventure Land will be constructed from September 21 – 26, and Horry County is asking the community to assist in the assembling of the playground and will need hundreds of volunteers to come together on an empty piece of land, in less than one week, to build the best playground on the coast! Skilled or not skilled, your assistance is needed.

The playground was designed by students at Carolina Forest and Ocean Bays Elementary Schools and assisted in the naming of the playground and helped provide the artwork throughout the playground. This one-of-a-kind project will include a boat, submarine, wave façade, a music area, swings, slides, monkey bars, games, picnic tables, a park and much, much more.

Palmetto Adventure Land will be located in the Carolina Forest area on Carolina Forest Boulevard and will be located beside the future Carolina Forest Library and the Carolina Forest Recreation Center. The playground will be free to the public and will be available for all families throughout our county. The project was inspired through funding secured by Senator Luke Rankin in the amount of \$300,000.

Play is child’s work. Children learn, grow and develop through play; improving their physical, cognitive, and social skills. Nowhere is more evident than the neighborhood playground. The playground equipment is designed to provide opportunities for children of all abilities to experience sensory-rich play. All children can play together with their peers, neighbors and family and will be handicap accessible.

(more)

If you, your business, Home Owners Association, neighborhood, church, or organization would like to volunteer to help build Palmetto Adventure Land, please contact Horry County Parks & Recreation at 915-5330. Horry County will need about 175 volunteers each day to make this playground a reality!!!

Various sponsorship packages are also available to include an Adopt-A-Component where your name can be located on various components of the playground. Pricing starts at \$30 to \$2,500. Sponsorship packages are attached and for more information, please contact Horry County Parks & Recreation at 915-5330. *Palmetto Adventure Land... imagined by kids and built by volunteers!*

*Sponsors include the United Way of Horry County, Carolina Forest Rotary Club, Avalon at Carolina Forest, HTC, Carolina Forest Chronicle, WBTW News 13, WMBF News, WPDE NewsChannel 15, WWMB CW 21, Custom Homes of Old World Contracting, Inc., Tony McAfee State Farm, Carolina Forest Lions Club, Chick-fil-A at Carolina Forest, The Donut Man, Bagel Factory and Bagel Factory II, Carolina Forest Dunkin' Donuts, Broadway Café and Gourmet, Costco, Atlantic Merchant Services, Alta Surf Apartments, Value Place, Carolina Forest Civic Association, Gary's Pumping Service, Kangaroo Express, Pizza Hut, Buffalo Wild Wings, Food Lion, Gary's Pumping Service, Sterling Homes, Horry-Georgetown Homebuilders Association, Logan's Roadhouse, Papa John's, Strand Metals Services, Inc., Wal-Mart #4664, Walgreens and Myrtle Beach Physical Therapy & Therapy Plus.*

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